

This is Saskatchewan's Medical Conference.

HIGHLIGHTS IN MEDICINE

June 19-21, 2025 | Saskatoon, SK

Corporate Sponsorship Opportunities
CELEBRATING 40 YEARS UNDER THE LIVING SKY



UNIVERSITY OF SASKATCHEWAN

College of Medicine

MEDICINE.USASK.CA



The 2025 Highlights in Medicine Conference
is a celebration of excellence in healthcare;
Where tradition meets innovation, and every
participant leaves empowered to make a
meaningful impact in their practice and
community.

USask Med wants to 'Highlight' you!

Industry and corporate partnerships bring new and fresh perspectives to what the USask College of Medicine is able to offer to our college and healthcare community. Expand the reach of your business while helping to provide the widest variety of services and offerings at the highest possible caliber. With an expected attendance of 300+ physicians, your company will have exposure to our most engaged, passionate and influential medical community members. Together, we can create Highlights in Medicine!

Your sponsorship makes that possible.

Throughout its 40 year history, the Highlights in Medicine Conference has been a financially independent event. With your support of the 2025 conference, the USask College of Medicine will gain a coveted partner as we, once again, aim to deliver a 3-day, industry informed, professional development experience to meet the needs of today's medical practitioner and the healthcare landscape they navigate in their practice.

Thank you for your consideration of the proceeding Highlights in Medicine sponsorship opportunities. I look forward to discussing how you and your company can get involved in the 2025 Highlights in Medicine Conference.

Kelsey Kougiya

Lead, Highlights in Medicine
Alumni Relations Officer
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Statement of Support

The University of Saskatchewan's College of Medicine is Saskatchewan's medical school. Over the past seven decades, our college has transformed from a humble one room space to a school with more than 700 annual learners at sites across the province.

As a socially accountable organization, we improve health through innovative and interdisciplinary research and education, leadership, community engagement, and the development of culturally competent, skilled clinicians and scientists.

Our Highlights in Medicine Conference is an annual event that advances this mission. This conference brings together learners, faculty, practitioners at large, and alumni from Saskatchewan and beyond.

Our 2024 conference was the largest to-date, and 2025 will mark 40 years of delivering this exceptional professional development program. Through your sponsorship of the 2025 Highlights in Medicine Conference you are supporting knowledge sharing that empowers change towards a brighter and healthier future.

Dr. Sarah Forgie, Dean
College of Medicine
University of Saskatchewan



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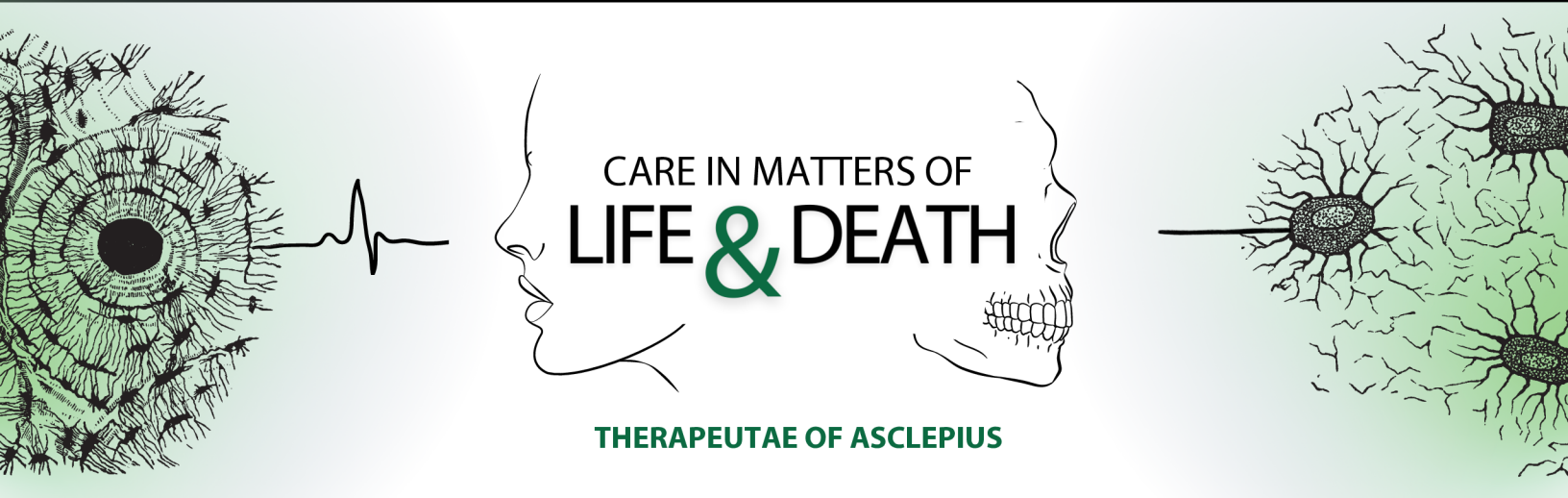
2025 Highlights in Medicine Conference

As Saskatchewan's preeminent medical conference, Highlights in Medicine offers collaborative and interactive professional development for practitioners of all medical specialties and healthcare professions. Boasting a program of interdisciplinary lectures delivered by renowned clinicians and healthcare experts, the 2025 Highlights in Medicine event is committed to fostering personal and professional growth within our community.

Participants will also have the chance to explore innovative medical technologies and solutions showcased through multi-generational and varied career-stage speakers, offering a glimpse into healthcare innovations of today, and tomorrow. The conference aims to inspire practitioners to continue their journey of lifelong learning and collaborative community building.

The 3-day event will mark its close with a formal banquet that welcomes reunion classes, providing a platform for alumni of the USask College of Medicine and registrants of the conference to connect around shared experiences.

2025 Conference Theme



Collaborative learning for the enhancement of patient care in all stages of life

Gatherings as practitioners, healers and healthcare professionals, the 2025 Highlights in Medicine Conference aims to advance our collective understanding and capabilities to care for patients through all stages of life and circumstance, whether routine or critical. Through collaborative learning and discussion healthcare professionals in attendance will explore the latest breakthroughs in clinical research and developments in treatment and prevention.

Inspired by the ancient Therapeutae of Asclepius, who were committed to the practice of 'treating to heal', this year's conference emphasizes comprehensive care for all patients. Enhance your skills and knowledge in delivering the highest quality care at every stage of life.

Conference Learning Outcomes

Emphasize education

Through immersive lectures, panels, and discussions, this year's Highlights in Medicine Conference seeks to put professional and personal development at the forefront of the itinerary for physicians and healthcare providers.

Devise new tools

Our speakers want to express the impact we can have individually and collectively on the current healthcare environment. Converging on groundbreaking ideas and strategies to shape the future of healthcare, attendees will discuss how others are challenging the status quo in medical research, defining a path forward to mend the communities, and discovering the solutions for tomorrow's problems, today.

Cultivate community

We all have a story to share - Engage in meaningful and intentional conversations with members of the medical community across all stages of career, and profession, from students to retired professionals.

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PRESENTING SPONSOR

THANK YOU ATB WEALTH FOR JOINING AS THE 2025 PRESENTING SPONSOR

By joining as our 2025 Presenting Sponsor, you are helping to foster a community of dedicated and well-equipped medical professionals who will have a lasting impact on the health and prosperity of our community for years to come.

Over the course of three days, attendees of the Highlights in Medicine Conference will take part in lectures and sessions from medical and healthcare leaders who are at the forefront of research, public health, medicine and wellness - and YOU can make it all possible!

As the presenting sponsor, you will hold the attention of +300 clinicians and practitioners from Saskatchewan and beyond. This opportunity boasts ample brand recognition, and allows you to join the conversation throughout the three day program.

Opportunity Benefits

**THIS OPPORTUNITY HAS BEEN FILLED,
THANK YOU FOR YOUR CONSIDERATION**

	Presenting Sponsor
Speaking opportunity during the opening of Day One	✓
Speaking opportunity during the Highlights Banquet	✓
On-site banner display *	✓
Complimentary all-access tickets	4
Additional tickets for Highlights Banquet	4
Verbal acknowledgements throughout event	✓
Digital recognition via logo on website and social media	✓
AV recognition at event	✓
Include corporate promo items in welcome bag *	✓
Logo recognition on promotion print materials	✓

(* Banners and promo items to be supplied by sponsor)

ADDITIONAL CONFERENCE SPONSOR LEVELS

The USask College of Medicine alumni and faculty are leading groundbreaking medical research, advancing diagnostic strategies, and are at the forefront of improving patient care, in our province and around the world. Through lectures and Q&A sessions, join the celebrations and learn from peer nominated speakers about how their work is changing the landscape of healthcare for the better.

Opportunities and Benefits

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
INVESTMENT	\$5,000	\$2,500	\$1,000
Opportunities available	4	6	10
Speaking opportunity during Friday or Saturday	✓		
On-site banner display *	✓	✓	
Complimentary all-access tickets	4	2	1
Verbal acknowledgement at event	✓	✓	✓
Digital recognition on website and social media	✓	✓	✓
AV recognition at event	✓	✓	✓
Include corporate promo items in welcome bag *	✓	✓	✓
Logo recognition on promotion materials	✓	✓	
Name recognition on promotion materials			✓

(* Banners and promo items to be supplied by sponsor)

2025 FUND A LEARNER INITIATIVE

INVESTMENT \$550

Opportunities available: Unlimited

While training to become the next generation of medical professionals for our province, students and residents alike are challenged with a robust class and clinical schedule. For most, the additional expense that comes with professional development opportunities are out of reach. The 'Fund a Learner' initiative directly addresses the financial barriers that students and residents face in pursuing these valuable opportunities, enabling them to broaden their perspectives, deepen their skills, and ultimately enhance the quality of patient care today and throughout their career.

HIGHLIGHTS BANQUET SPONSOR LEVELS

Saturday, June 21, 2025

The 2025 Highlights in Medicine Conference marks its official close with the Highlights Banquet.

This formal evening social event unites conference goers and reunion festivities of College of Medicine alumni, and provides a platform for all to connect around shared experiences and to recognize the achievements of those in our healthcare community.



Asclepius, The Greco-Roman God of Medicine, Healing and Doctors
Ophiuchus, The constellation honouring the work of Asclepius

Benefits and Opportunities

	Banquet Sponsor	Dinner Sponsor	Predinner Reception Sponsor	Wine Sponsor	Champagne Toast Sponsor	Music Sponsor
INVESTMENT	\$10,000	\$6,500	\$4,000	\$2,000	\$2,000	\$2,000
Opportunities available	1	1	1	1	1	1
Speaking opportunity during Banquet	✓					
On-site banner display *	✓	✓	✓			
Complimentary Highlights Banquet tickets	8	4	4	2	2	2
Verbal acknowledgement at event	✓	✓	✓	✓	✓	✓
Digital recognition on website and social media	✓	✓	✓	✓	✓	✓
AV recognition at banquet	✓	✓	✓	✓	✓	✓
Include corporate promo items in welcome bag *	✓	✓	✓	✓	✓	✓
Logo recognition on print materials <small>(subject to timelines)</small>	✓	✓	✓	✓	✓	✓
Written recognition on print materials <small>(subject to timelines)</small>	✓	✓	✓	✓	✓	✓

(* Banners and promo items to be supplied by sponsor)

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2025 TENTATIVE ITINERARY
June 19-21, 2025

Day One

Thursday, June 19, 2025

TIME	EVENT
7:45 - 8:15 AM	Registration
8:15 - 8:30 AM	Welcome & Opening Remarks
8:30 - 10:30 AM	Opening Plenary Panel
10:45 - 1:15 PM	Peer to Podium Lecture Series Four rolling lectures, each consisting of 25min presentation and a 10min Q&A

Day Two

Friday, June 20, 2025

TIME	EVENT
7:45 - 8:15 AM	Registration
8:15 - 8:30 AM	Welcome & Opening Remarks
8:30 - 10:00 AM	Honoured Alumni Lecture
10:15 - 12:35 PM	The Future of Medicine Lectures Four rolling lectures, each consisting of 25min presentation and a 10min Q&A

Day Three

Saturday, June 21, 2025

TIME	EVENT
7:45 - 8:15 AM	Registration
8:15 - 8:30 AM	Welcome and Opening Remarks
8:30 - 9:30 AM	Clara & Frank Gertler Lectureship in Medicine
9:45 - 10:45 AM	Betty-Ann & Wade Heggie Lecture in Integrative Medicine
11:00 - 12:00 PM	Dr. Anita Chakravarti Lectureship in Health & Wellness

Highlights Banquet

Saturday, June 21, 2025

TIME	EVENT
5:30 - 7:00 PM	Pre-Dinner Reception with alumni reunion class photos
7:00 PM	Program and Dinner Service
10:00 PM	Official Close of the 40th Highlights in Medicine Conference and Reunion