



2019 – 2020 College of Medicine Alumni Association Annual General Meeting

BE WHAT THE WORLD NEEDS

President's Report



College of Medicine Alumni Association Annual General Meeting President's Annual Report 2019 – 2020 Presented by Dr. Craig Hubbard, Class of 1968

- The Alumni Association Board held seven meetings this year. A joint meeting with the class representatives was held in March to discuss whether to cancel or postpone Highlights 2020 in light of the COVID-19 pandemic.
- Highlights in Medicine: The board recruited class reps for the honoured years (the 5's and 0's), and this committee met in November, January, February and March. The decision was made to postpone Highlights 2020 and celebrate these honoured reunion classes in conjunction with the '01 and '06 classes in 2021.
- 3. <u>The Louis Horlick Spirit of the College Award</u> was presented to **Dr. Annette Epp** at the Highlights in Medicine reunion banquet in 2019. <u>The Spirit of the Class Award</u> was presented to **Odell Tan** on June 4, 2020.
- 4. Another issue of the <u>Connective Issue magazine</u> was distributed in the fall of 2019. This very professional publication is funded by the College of Medicine Advancement unit and paid advertising. This was the first issue produced by the college's communications team with an expanded focus on college activities, specifically research. We thank the Saskatchewan Medical Association and the Holiday Inn Express for supporting the production costs through their advertising.
- 5. White Coat Ceremony. The alumni association sponsors the coats presented to first-year students at a ceremony in the fall. This traditional event sees more than 700 family members and friends of year one medical students attend, and it is always a memorable day for all of the participants.
- 6. <u>2019 Medsters Golf Tournament</u>. The alumni association partnered with the Saskatchewan Medical Association and the Student Medical Society of Saskatchewan to plan the second annual combined golf event in Saskatoon. Medical students, doctors and friends gathered at The Willows Golf Course for an afternoon of great golf, good food and comradery.
- 7. <u>MEDTalks</u>. In January and February 2020, the alumni association presented a series of six free public lectures featuring alumni and faculty healthcare practitioners. Lectures were promoted to all USask students, CoM faculty and staff as well as the general public. Each lecture was presented in person, virtually and as a podcast. Topics ranged from yoga for pain management, to origins of disease, to the health effects of vaping. Attendance and viewership was high for this first-time free event and it will be considered again for the 2020-2021 season.
- 8. <u>Event cancellations</u>. Two alumni events were cancelled in April due to the COVID-19 pandemic, the Knuckle Cup hockey game and an alumni reception at the Canadian Conference on Medical Education in Vancouver.



- 9. <u>Strategic Planning</u>: The board executive developed a five year strategic plan for the alumni association in 2017, aligned with the College of Medicine five year strategic plan. The board continues to use this document as a guide, adapting individual strategies as necessary. The three priority areas of focus are:
 - 1) Empower and engage alumni
 - 2) To foster a province wide presence
 - 3) Social accountability and community engagement
- 10. The alumni association board thanks Anne-Marie Cey in her role as Alumni Relations Officer. This will be her fourth year in the position, and we appreciate her talents very much. We thank Krista Sanderson, Advancement support; Steph Bodnar Donor Relations and Leadership Giving Officer; Gail Shivak, Director of Advancement; Jeff Aramenko, Major Gifts Officer; and Kate Blau and Amanda Woroniuk, Communications Officer and Communications Coordinator for their continued strong support of the alumni association.
- 11. Welcome to all of our new alumni members and thanks to all our long-term members who continue to support us. Your continued support of the association through membership allows the board to continue annual activities in support of student and alumni engagement.
- 12. Thank you to association board members for the service to the association over the past year:

2019 - 2020 BOARD OF DIRECTORS

EXECUTIVE

President: Craig Hubbard (MD'68) Vice President: Terry Zlipko (MD'74)

Past President: Vacant

MEMBERS AT LARGE

Wayne Clarke, Class of 1972 Adam McInnes, Class of 2015

Steve Sanche, Class of 1990 Del Haug, Class of 1969

Karen Shaw, Class of 1983 Stella Blackshaw, University of Manitoba

Charles Simpson, Class of 1971

Donna Skwarchuk, Class of 1993

APPOINTED

Robert Hickie, Class of 1958 SMSS Jr. Rep: Shaylin Pillay, Class of 2023

Preston Smith, Dean of College of

Medicine

SMSS Sr. Rep: Daisy Ko, Class of 2022

13. Thank you to the Highlights in Medicine class reps with board member Dr. Charlie Simpson taking a special interest in supporting this committee.

2020 HIGHLIGHTS IN MEDICINE REUNION CONFERENCE PLANNING COMMITTEE

Class of 1960 Dr. Brian McSheffrey Class of 1965 Dr. Jim Wood Class of 1970 Dr. George Pylypchuk Class of 1970 Dr. Bob Cameron Class of 1975 Dr. Alanna Danilkewich Class of 1975 Dr. Lila Rudachyk Class of 1980 Dr. Rick Gore-Hickman Class of 1985 Dr. Susan Hayton Class of 1985 Dr. Kishore Visvanathan Class of 1990 Dr. Jocelyne Martel Class of 1990 Dr. Steve Sanche Class of 2010 Dr. Erin Hamilton Class of 2010 Dr. Susan Bobbitt Class of 2015 Dr. Adam McInnes

Alumni Engagement Report

Alumni Relations - Annual Report 2019-2020

Introduction

This past year has seen continued development in alumni relations engagement strategies, the formation of community partnerships and the continuation of sounds stewardship of alumni association membership funds. As well, this year was a time for review and consideration to determine which activities were valued and those that might need redesign or winding down. The COVID-19 pandemic mid-March also affected in-person events, and was a catalyst for redesigning alumni activities for the coming year.

This past fiscal year I received support from my colleagues in the college, from our Alumni Association Board of Directors, medical students, alumni volunteers and the Saskatchewan Medical Association. It has been a pleasure working with Alumni Association President Dr. Craig Hubbard, Vice President Dr. Terry Zlipko, Highlights Consultant Dr. Charlie Simpson as well as many other members of the board.

I would like to thank the 2020 Highlights in Medicine Class Representatives for their hard work in preparation for this year's event, which unfortunately was postponed until 2021. I would also like to thank Dr. Charlie Simpson, who attended all of the planning meetings and also provided guidance and input to the volunteer committee. And Krista Sanderson, Administrative Assistant for the College of Medicine Advancement Unit, for supporting the good work of the Alumni Association Board.

As we head into summer break then back into a busy fall season, I look forward to working with our alumni volunteers. Welcome to our new board members and special thanks to those of you who are staying on for an additional term.

Respectfully submitted,

Anne-Marie Cey

Alumni Relations Officer

College of Medicine

University of Saskatchewan

Membership

The College of Medicine presently has 3,542 alumni living around the globe, with the majority residing in Saskatchewan. At the time of printing, there were 12 lifetime memberships purchased this last fiscal period, for a cumulative total of 519 alumni holding lifetime memberships. The January membership mailing, combined with membership purchases through the 2019 Highlights in Medicine conference and reunion, realized a total of 99 annual members. Association membership purchases has raised \$21,266.44 to-date (this total could increase due to unopened mail from mid-March to the end of April). Membership will be bolstered even further this year as the association has once again provided complimentary one year memberships to the medical graduates of the Class of 2020.

Communication

Our Advancement Unit views ongoing communication with our alumni as essential to keeping graduates connected with their medical school. We continue to communicate with our alumni via electronic and print communications pieces.

In early November **Connective Issue magazine** was mailed to all alumni with current address information on file. For the second time paid advertising appeared in the magazine, due to a strong partnership with the Saskatchewan Medical Association and the Holiday Inn Hotel and Suites, University. The funds helped to subsidize printing and mailing costs. Connective Issue has expanded its content to become a college-wide magazine, produced by the college's communications unit. It still contains relevant information important to our alumni however will also focus on college activities relating to research, innovation and indigenous health.

The **Membership Update newsletter** was mailed out in January. This piece is designed to encourage membership purchases and to inform alumni about Highlights, and other annual events and activities they might be interested in.

In the spring of 2019, an **e-newsletter** was distributed to all Saskatchewan alumni promoting various local events and activities of interest to alumni including Highlights registration, the Knuckle Cup Hockey Game and the Medster's Golf Tournament.

Activities

The advancement unit continues to serve as a key contributor to several major events in 2019-2020.

In early June 2019, the Advancement Unit and the Alumni Association were involved in the **graduation banquet** of the Class of 2019, where the Alumni Association purchased each graduate a copy of the composite photo of their class and presented the **Spirit of the Class** award.

Another successful **Highlights in Medicine Alumni Reunion Conference** was held on campus the third week of June for class years ending in 4 and 9. In addition to social events like the Welcome Reception and the reunion banquet, an excellent medical conference was presented which featured workshops, tours and keynote lectures.

In August of 2019, we participated in the **First Year Class Orientation** where we gave each new medical student a small gift on behalf of the Alumni Association, and played an interactive bingo game where one in each of the five groups of students won a \$50 prepaid Visa gift card.

In late August the Alumni Association partnered with the Saskatchewan Medical Association and the Student Medical Society of Saskatchewan to organize the second annual **Medsters Golf Tournament**. The event was held at the Willows Golf Course in Saskatoon, and saw 75 doctors, students and friends of the college in attendance (an increase of 13% over 2018). MD Financial Management was once again the title sponsor of this fun event which helped subsidize the cost of golf for our medical students. Although this event is not a fundraiser, there was a small surplus that will be carried over for the next tournament.

In September 2019, the association again supported the annual **White Coat Ceremony** for the Class of 2023. This event was extremely well attended with over 700 friends and relatives celebrating the entering class at Prairieland Park. Each student was gifted with an embroidered College of Medicine lab coat from the Alumni Association and three board members served as cloakers.

In January, October and November, 2019, the advancement unit and alumni association held **Dean's Receptions for Alumni and Friends** in Ottawa, Calgary, Saskatoon, and Regina. These well-attended social events gave alumni the opportunity to interact with Dean Dr. Preston Smith, Vice Dean Dr. Kent Stobbart, Associate Dean Teresa Paslawski and fellow alumni in a casual atmosphere, while hearing more about the state of the nation at the College of Medicine and the School of Rehabilitation Science.

In November 2019, the Alumni Association supported **Integration Weekend**, where first year Saskatoon students were introduced to the Regina campus, where they will be studying next year. The Association sponsored social activities for the students who attended.

In December 2019 the Alumni Association offered Saskatoon and Regina students the **study break lounge**, a quiet place to take a break from exam preparation stress. The association purchased lunches and provided games and movies in 1B21 of the Saskatoon campus. In Regina yoga and a healthy lunch were provided in the student lounge, along with massages and therapy dog visits. The Saskatchewan Medical Association partnered with the Alumni Association to help pay for the refreshments and massage sessions for the students.

New for 2020 was **MEDTalks**, a free public lecture series featuring college alumni and faculty. Topics were of general interest and focused on current health issues. This included the health effects of vaping, mindfulness, genetics and disease and how to turn back the aging clock. More than 500 people either attended, viewed online or downloaded the lectures. Guests were given the opportunity to meet and talk with each lecturer after the presentation at a small post-event reception.

In April 2020 **the Knuckle Cup** was cancelled due to COVID-19. This an annual hockey game between alumni and students has become an annual double-header tournament with the Med-Dent student game. Also cancelled was an alumni reception held in conjunction with the Canadian Conference on Medical Education (CCME) which was to be held in Vancouver.

Sponsorships

The Advancement Unit continues to support the administrative and volunteer leadership needs for the College of Medicine Alumni Association. The volunteer board of directors meets 6-7 times a year and one of its major objectives is to sponsor medical student projects. The Board's intention is to direct \$10,000 annually to support student initiatives.

Following are the student projects supported by the Alumni Association Board in 2019-2020.

IFMSA Student Exchange		\$2,700.00
Healthcare Classic		\$250.00
Miles for Smiles Charity Walk/Ru	ın	\$600.00
Global Health Conference		\$1,500.00
Fall Formal		\$1,000.00
Integration Weekend		\$1,000.00
Health Innovation and Public Pol	icy Conference	\$1,000.00
Student Support - COVID-19*		\$2,815.16
•	TOTAL	\$10,865.16

2020 is off to a good start, with all of our board members returning to serve another term with the exception of Dr. Bob Hickie, and Daisy Ko, whose service and commitment has been greatly appreciated and will be missed.

2019-2020 Executive:

President – Dr. Terry Zlipko
Past President – Dr. Craig Hubbard
Vice Chair – Dr. Del Haug
Treasurer – Vacant
Alumni Memberships – Vacant
Mentorship – Dr. Adam McInnes
Highlights Reunion Consultant – Dr. Charlie Simpson
Class Rep Recruitment & Nominations – Dr. Craig Hubbard

Financial Report

University of Saskatchewan

College of Medicine, Alumni Association

May 1, 2019 - April 30, 2020

Operating Account Statement

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Opening Balance - RBC Bank Account	\$	24,973.97
Opening Balance - University of Saskatchewan Account	\$	7,266.01
Investments - MD Management	\$	23,801.62
Total opening balance	\$	56,041.60
Revenue		
Membership Revenue	\$ 21,266.44 **Unable to collect any cheques that have been sent in since	March 25th for memberships
White Coat Sales	\$ 120.00	
Event Revenue	\$ 48,918.00	
Total	\$ 70,304.44	
Expenses		
Student Sponsorships	\$ 10,865.16	
College of Medicine Staff Support	\$ 15,000.00	
General Office	\$ 667.34 Printing, postage, office supplies, staff expneses	
Composite Photo Gift	\$ 2,655.48	
Gifts	\$ 300.00	
Catering	\$ 2,221.59	
Bank Fee's	\$ 51.55	
Advertising & promotional items	\$ 127.25	
Awards	\$ 793.46	
Events	\$ 50,179.11	
Other	\$ 242.22	
Total	\$ 83,103.16	
Total Closing Balance	\$	(12,798.72)

Guiding Principles

1 Goal to have suitable funding in reserve

2 \$10,000 toward student sponsorships

Due to Covid-19 our membership revenue is down

Events: Highlights, MEDtalks, Knuckle Cup, First year orientation, White Coat Ceremony, Exam Study Breaks,

2018-2019 AGM Minutes



College of Medicine Alumni Association Annual General Meeting Friday, June 21, 2019 12:00 – 1:00 p.m. Marquis Hall, Exeter Room University of Saskatchewan campus Saskatoon, SK

Minutes:

Welcome and Introductions 12:55 start time

Alumni Association President, C. Hubbard offered welcome and introduced those sitting at the head table.

2. Adoption of Minutes of Annual General Meeting of June 22, 2018

Motion: Dave Keegan **2**nd: George Garbe

MOTION CARRIED

- Adoption of 2019 Annual General Meeting Agenda Agenda adopted
- 4. Business:
 - a) Alumni Association Volunteer Board President's Report
 - a) See attached report highlights include:
 - a. Spirit of the College award presented to Dr. Jose Francisco Lopez in 2018, and the 2019 Spirit of the Class awarded to Steven West
 - b. Connective Issue magazine distributed in the fall of 2018
 - c. White Coat Ceremony more than 700 family and friends in attendance at Prairieland Park
 - d. Medsters Golf Tournament hosted in partnership with SMA and SMSS
 - The Alumni Association developed at five year strategic plan for the Alumni Association in 2017, we continue to focus on the identified priority areas
 - f. Thank you to the College of Medicine Advancement Team
 - g. Thank you to the 2018-19 Alumni Association Board of Directors
 - h. Thank you to the 2019 Highlights in Medicine Reunion Conference Planning Committee
 - i. Congratulations to Dr. Preston Smith on his reappointment as Dean



- b) Alumni Relations Officer's Report to the Membership
 - a) See attached report highlights include:
 - a. Thank you to the Board and to the College of Medicine Advancement Team
 - b. Thank you to Dr. Russ Murphy, Class of 2009, for acting as Chair for 2019 Highlights in Medicine
 - c. Welcome to new Board Members and special thanks to Board Members remaining for an additional term
 - d. College of Medicine has 3,442 living alumni, 527 with lifetime memberships,
 - e. The Alumni Association was involved with activities over the past year including; First Year Class Orientation, Graduation Banquet, Highlights in Medicine Conference and Reunion, Medsters Golf Tournament, White Coat Ceremony, Integration Weekend, Study Break Lounges, The Knuckle Cup, Dean's Receptions for Alumni and Friends in Calgary, Edmonton, Saskatoon, Regina and Ottawa
 - f. The Alumni Association Board's intention is to direct \$10,000 annually to support student initiatives, over the 2018-19 academic term, the Board supported a variety of projects to align with that principle.
 - g. Drs. Nora McKee and Brian Ulmer are stepping down from the Alumni Association Board of Directors. We would like to thank them again for their service and commitment to the Alumni Association Board.
- c) Alumni Association Financial Report
 - a) See attached report
- d) Alumni Association Constitution
 - a) See enclosed

Motion: To accept the Constitution as submitted: Sam Taylor 2nd: John Green

MOTION CARRIED

e) Alumni Association and College of Medicine Memorandum of Understanding Motion: To accept the MOU as submitted: Tom McHattie 2nd: George Garbe

MOTION CARRIED

f) Election of the Alumni Association Volunteer Board of Directors for 2018 – 2019

CARRIED

- 5. Introduction of new board member Stella Blackshaw
- 6. Recognition of outgoing board members
- 7. Closing remarks