

Undergraduate Research Poster Day Poster Judging Rubric



College of Medicine

Category	Poor	Minimal	Satisfactory	Excellent	Exceptional	Score
	0	1	2	3	4	
Hypothesis & study design	Hypothesis and study design were not stated.	Hypothesis was stated but not well-articulated, and there was no connection to the study design.	Hypothesis was articulated, but the presenter did not adequately link it to the study design.	Hypothesis was clearly articulated and was linked to the study design.	Hypothesis was clearly articulated and was directly linked to the study design.	
Project purpose & relevance to research field	Purpose of the project not stated.	Purpose of the project was difficult to interpret and relevance to the research field was not explained.	Purpose of the project was clearly stated; however, the presenter did not outline the relevance to the research field.	Purpose of the project was defined, and relevance was clearly outlined.	Purpose of the project and relevance to the research field was effectively presented.	
Project outcomes	Project outcomes were not outlined by the presenter.	Project outcomes were loosely outlined, and the presenter struggled to adequately explain their relevance.	Project outcomes were clearly outlined; however, it was difficult to discern their relevance.	Project outcomes were relevant and clearly explained.	Project outcomes were clearly explained and have significant relevance to research field and/or clinical practice.	
Presentation	Presenter did not speak clearly and did not make eye contact with the audience. He/she could not respond to questions.	Presenter was nervous and struggled to make eye contact. He/she could answer very few questions about his/her project.	Presenter was fairly confident, and was able to answer most questions about his/her project.	Presenter made eye contact with the audience and appeared confident. He/she responded fluently to questions about his/her project.	Presenter excelled in audience engagement and confidently responded to questions about his/her project.	
Poster appearance & clarity	Poster design was not visually effective.	Poster was acceptable but needs work to improve visual appeal through better utilization of fonts, colours, headings, and white space.	Poster was engaging but could improve effectiveness through better use of space through font size, colours, headings, and white space.	Poster was visually appealing and strongly effective. It was easy to read and used creativity in use of fonts, headings, colours, and white space.	Poster was exceptional and used fonts, headings, colours, and white space to engage the audience.	
						TOTAL: